



THE ESSENTIAL BUZZ

Elevating Your Skincare Journey

It's already spring at The Essential Face, where our esthetics game is blooming with fresh talent and new treatments! In case you've missed all of the buzz on Instagram, here's what's new at TEF.

We recently welcomed two incredible women who are redefining "effortless beauty" with their unmatched expertise and dedication to each and every client's skincare journey.

Tara Monroe's reputation precedes her thanks to her devoted following and exceptional results-driven facials. With a comprehensive approach to skincare and a commitment to delivering transformative outcomes, Tara has quickly left a lasting impression on our clientele. We've loved getting to know the amazing clients she brought with her who are new to The Essential Face, most of whom have followed her for years. Her dedication to staying at the forefront of the esthetic industry ensures that her treatments are effective and tailored to each client's unique needs. Tara's commitment to education continuously elevates her skills and empowers our clients with knowledge about maintaining healthy, beautiful skin.

Joining Tara is Nicole Phillips, whose unique blend of technical skill and artistry has allowed her to quickly make a name for herself as a facialist, "brow whisperer," and semi-permanent makeup artist. With her background in makeup, she has mastered the art of mixing pigments to create the perfect color match for powder-shaded brows and lip blush.

Together, Tara, Nicole, and Jen Griffitt form a team of estheticians that is truly unparalleled. Their collective expertise and unwavering drive to give clients the results they deserve have solidified their reputation as the go-to team for all your skincare needs in the Midlands. Let's delve into the new services our team has curated to elevate your skincare experience to new heights!



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Revamped Facials

We never want our clients to feel overwhelmed when booking a service, so we came up with a solution to simplify our facial service selection. There is such a thing as too many options, and all of us here at TEF have experienced the inconvenience of scrolling through pages of facial options that target a single skin concern, often using descriptors that require a lot of Googling for the average person!

For a facial with Jen, Tara, or Nicole, choose a custom 60, 75, or

90-minute facial and trust them to maximize your time and results with tailored treatments. With included enhancements like microcurrent, radiofrequency, LED light therapy, jelly masks, oxygen dome, and Gua Sha, our revamped facials are anything but simple. Prepare for a whole new level of skincare with facials that are more advanced and comprehensive than ever before, ensuring you Receive top-notch care tailored to your unique needs.



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Semi-permanent Makeup

Lip blushing, lash line enhancement (eyeliner), and powder-shaded brows are long-lasting solutions for enhancing natural beauty. A perfectly mapped and color-matched brow is a total game-changer, which is why our injectors have always recommended considering tattooed brows for those looking for a glow-up, even before we had our own artist! However, not all permanent makeup artists are created equal. Luckily, Nicole found her way to us, and her innate talent is elevating her to the top of her craft.

As someone who expresses herself through her style, she understands that each individual possesses a distinct aesthetic. Her discerning eye allows her to effortlessly translate each client's unique beauty into the perfect brows, lips, or eyeliner. If you're intrigued by the idea but unsure if it's for you, schedule a quick consultation with Nicole, and she'll tell you everything you need to

know!



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SkinPen

The SkinPen has joined our lineup of resurfacing technologies, standing alongside Morpheus8 as one of the most reputable microneedling treatments available. SkinPen is the first FDA-cleared microneedling device in the world and remains a valuable tool for estheticians over a decade later. Clinical trials have demonstrated the device's effectiveness in improving neck wrinkles and acne scars time and time again.

- **Collagen Induction:** SkinPen stimulates collagen and elastin production, producing firmer, more youthful-looking skin.
- **Improved Texture:** It reduces the appearance of fine lines, wrinkles, and acne scars, resulting in smoother and more radiant skin.
- **Enhanced Absorption:** Microneedling with SkinPen enhances the absorption of skincare products, maximizing their efficacy.

SkinPen vs. Morpheus8

- We often describe Morpheus8 as “a treatment, not a treat.” We use every tool available to make Morpheus8 comfortable, but it is a little too spicy for some people. SkinPen is a less intense microneedling treatment that is ideal for addressing

skin texture and minor complexion concerns. Morpheus8 is more suitable for deeper tissue rejuvenation while offering an element of skin tightening and even fat remodeling. If you've already completed your series of 3 Morpheus treatments, consider supplementing your annual maintenance treatment with the SkinPen!

- Not ready to invest in Morpheus8? We get it! A SkinPen treatment is easier on the wallet and gives you a ton of bang for your buck.
- With SkinPen, downtime is minimal, allowing clients to resume their daily activities with minimal interruption. The needle depth is less than that of Morpheus, and unlike Morpheus, there is no radiofrequency (heat). Posttreatment redness and texture are generally less profound with the SkinPen, and makeup can be applied after 24 hours rather than 48.

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Skin Classic

The Skin Classic device is a high-frequency, non-laser treatment tool that delivers precise electrical current to the skin's surface through a small probe. This current targets various skin imperfections such as **skin tags**, **age spots**, **cherry angiomas**, **sebaceous hyperplasia**, and **other minor irregularities**. The Skin Classic device is known for its quick and effective results, often providing visible improvement or even resolution of the irregularity **in just one session**. It's a popular choice among practitioners and patients alike for its ability to address a wide range of minor skin irregularities with minimal discomfort and downtime.



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BioRePeel

BioRePeel has joined The Perfect Derma Peel and AlumierMD in our chemical peel lineup!

This family of “no peel” chemical peels has been clinically proven to decrease or eliminate damage from UV rays, pigmentation, acne, and acne scarring. This product delivers the powerful benefits of a high-strength TCA peel without the skin visibly peeling. While TCA deeply penetrates the skin, the addition of hydrogen peroxide and kojic acid leaves the upper layers of the skin intact!



Not sure which peel is for you? BioRePeel and the Perfect Derma Peel are medium-depth chemical peels that address many skin concerns. While The Perfect Derma Peel shedding period is only three days, BioRePeel may be a better option for those who can't afford any downtime. If skin brightening and lightening is a primary goal, The Perfect Derma Peel may be the way to go, as it is the only peel that contains the antioxidant glutathione, a key brightening

ingredient.

Pro Tip: BioRePeel works wonders against signs of aging and sun damage on the neck, décolletage, and hands!

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Brow and Lash Services

We're taking low-maintenance and effortless beauty to new heights with our expanded lash and brow services. The importance of a good brow and beautiful lashes in elevating someone's look cannot be understated. Treatments like lash lifts and tinting, brow shaping, and brow lamination are perfect for those who want a natural yet refined look while saving time getting ready in the morning!

Highlights:

A **lash lift** is a semi-permanent beauty treatment in which the lashes are carefully curled using a chemical solution, resulting in a lifted appearance that lasts for weeks. Along with a lash tint, this treatment is **ideal for those seeking a low-maintenance way to achieve perfect lashes** without needing mascara or eyelash curlers.

Brow lamination gives your eyebrows a fuller, more defined look by setting the brow hairs in place with a special solution. This process helps to smooth and shape the brows, creating a uniform and groomed appearance. Brow lamination is perfect for those with unruly or sparse brows, as it can **help fill in gaps and create a more polished look that lasts several weeks.**



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Remove The Guesswork

In a world where every online corner offers a new miracle solution, let our esthetics team guide you through the world of self-care and spare you the burden of deciphering what treatments are truly worth your time and investment. By meticulously assessing your unique needs and goals, we will provide you with a curated path forward, allowing you to leave your service with clarity and confidence rather than confusion. As always, our primary objective is to ensure that every treatment received at The Essential Face is purposeful, effective, and tailored to deliver results you can trust.

Upcoming Giveaways

The March Madness of Giveaways has officially begun! Each injector is pairing up with an esthetician to bring you a package of their favorite products and services. By the time you're reading this, one lucky follower will have won Marissa and Tara's package—one syringe of Skinvive, AlumierMD Alumineye, a Perfect Derma Peel, ZO Complexion Pads AND a handheld LightStim anti-wrinkle LED light! But don't worry—there are two more giveaways coming up.

Here's how to win:

1. Like the announcement post on Instagram and follow @theessentialface
2. Share the post on your story.
3. Tag three friends

Good Luck!

If you had a great experience, *please* leave us a Google Review so others can experience it, too!

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